

# ILENE EISEN, CPA, CITP

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## ACCOUNTING EXPERT/SOFTWARE CONSULTANT & TRAINER

**Technical Trainer/Consultant with more than 30 years of industry experience.** Extensive experience providing seminars and technical training workshops for corporate accounting departments and business professionals. Well-developed skills providing technical training for a variety of accounting software systems, including QuickBooks Enterprise Solutions, QuickBooks Desktop, QuickBooks Point of Sales, QuickBooks Online, Sage 100 (formerly MAS90/200), and Sage 50 (formerly Business Works). **Professional Credentials include a current CPA license, Master's Degree in Business Administration, and an Information Technology Professional Certification.**

### AREAS OF EXPERTISE

Accounting Software Training Curriculum Development E-Learning Courses and Webinars	Leading Technical Training Seminars Conducting Needs Analysis Sales and New Business Development	Facilitating Training Workshops Group Instruction Technical Writing
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### CERTIFICATIONS AND PROFESSIONAL LICENSE

Certified Public Accountant (CPA) – Licensed in the State of California  
Certified Information Technology Professional (CITP), The American Institute of CPAs  
QuickBooks Enterprise Solutions, Quick Books Desktop, and QuickBooks Point of Sale  
Certified Advisor, Certified Consultant, Sage 100 (formerly MAS90/200) and Sage 50 (formerly Business Works)

### EDUCATION

CAL POLY STATE UNIVERSITY, San Luis Obispo, CA  
Master's Degree in Business Administration  
CAL POLY STATE UNIVERSITY, San Luis Obispo, CA  
Bachelor of Science Degree in Business Administration; Emphasis in Management Information Systems

### PROFESSIONAL EXPERIENCE

IE SOLUTIONS, Monterey, CA 1995 – Present  
*A technology consulting firm focused on providing accounting software solutions and information system solutions.*

#### Technical Trainer/Consultant – Accounting Software

- Travel around the country to provide classroom, online, and customer-specific onsite software and technical training for corporate accounting clients and business professionals.
- Provide technical training to groups of up to 500 people in software systems: QuickBooks Desktop, QuickBooks Enterprise Solutions, QuickBooks Online, QuickBooks Point of Sale, and Sage 100.
- Key Clients include Intuit, Surgent Professional Education, K2 Enterprises, and the California CPA Society.
- Develop curriculum and create customized training materials for clients, including manuals, user guides, live presentations, and webinars.
- Analyze training needs; develop and implement training strategy planning for client-specific implementations.

#### Key Accomplishments

- For Intuit, authored the Information Technology segments of the Advanced QuickBooks Certification Exam, taught the Live Advanced QuickBooks Certification Course, gave advice on features needed by Accounting Professionals, and served as a beta and alpha tester for QuickBooks.
- Featured on the magazine cover of *Accounting Technology, Cal CPA -Technology & Business Resource Guide*.
- Authored multiple articles for the California CPA, Journal of Accountancy, and the Intuit Pro Advisor website.
- Named as one of the Top 100 QuickBooks Pro Advisors by Intuitive Accounts in 2014 and 2015.
- Received the “Killer Var Award” from Accounting Technology Magazine multiple years
- Named as a nominee for the California CPA Society “Women to Watch” award in 2015.